



Public Relations (Film-Media Services) Internship

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ArtsQuest invites students to experience the dynamic world of public relations while working in its fast-paced Communications Department.

A dynamic nonprofit, ArtsQuest presents Musikfest, the nation's largest free music festival, as well as more than 3,000 other concerts, classes and programs annually. Almost all materials are created in house, providing interns with an amazing opportunity to contribute to print, digital and online products seen by thousands. Students for this internship should be studying public relations, communications, media studies, film, marketing or a related field and must have strong communications skills. This is a great opportunity for individuals to learn about music, art, arts management and entertainment-based communications. This internship is offered year-round; summer internships provide on-the-ground, behind-the-scenes experience at Musikfest.

Depending on our needs, this internship may be a semester-long residency or a project-based freelance opportunity.

Responsibilities may include:

- Working in conjunction within the ArtsQuest Communications Team to create short films and videos that focus on PR and Communications (storytelling), Marketing (sizzle reels, sponsorship videos and promo pieces) and Development.
- Internship is project-based. Interns may be asked to meet or work with various departments at ArtsQuest including performing arts, visual arts, development, volunteer, and marketing and communications.
- Developing story boards and creative plans for video
- Capturing B-roll, conducting interviews and doing production and post-production work, including editing via software like Final Cut, to complete projects.
- Students must have own equipment or ability to borrow equipment from their school.
- Interns are required to work at 10-12 hours per week or as needed to fulfill credit requirements.

Qualifications:

- Must be enrolled in a full time undergraduate or graduate degree program with the ability to earn credits for this internship
- Concentration in film, production or media studies major
- Familiarity with film editing software
- Strong written and verbal communication skills are must
- Ability to set and adhere to deadlines and operate in a fast-paced environment
- An interest or passion for the arts or arts management a plus

If you are interested in one or more of the internships listed above, please visit our website to submit your application. You can find more information about our internships at www.artsquest.org/internships .