

MUSIK FEST
**MUSIC
 INDUSTRY
 CONFERENCE**



Monday, August 3

5-8 PM
Networking Lounge at The Foundry Recording Studio*
 *Alcohol and Drug Free Facility

	Musikfest Café	PBS	Red Cinema	Blue Cinema	ArtsQuest Center Lobby
9 AM	The Art of Music Business	Hands-On History: Using Vintage Instruments for Learning	Beyond the Stage: Navigating Modern Careers in the Music Industry	Art Economic Empowerment in Action: Building Sustainable Creative Pathways	Conference Check in Beginning at 8:15AM
10 AM	Creation to Career: Modern Pathways for Young Composers & Producers	Classic Synths in the Digital Age	Creating a Portfolio Career as a Working Musician	Building Your Personal Brand in the Modern Music Industry	
11 AM	Keynote Speaker What No One Tells You About the Industry: How Producers Actually Level Up with Phil Joly, Dan Malsch and Joe Grasso				
12 PM	Musikfest Café				
	Lunch Hour	Lunch Hour	Lunch Hour	Lunch Hour	
1 PM	Building Your Authentic Artist Brand Pt 1	Demystifying the Live Concert Environment	Help Your Students Create Their Own Band, Perform, Write Songs, and Record	Improving Performance Through Finding Flow: Relaxation, Breath, and Movement for Musicians	
2 PM					
3 PM	Building Your Authentic Artist Brand Pt 2	Teaching and Making Electronic Music with VCV Rack	The Modern Sound: Blending Past and Present Technologies to Enhance Recording Skills	Next-Gen Artist Development: Discovering Your Formula for Success	
4 PM	AI Music: The Myths You're Still Believing (and Why They're Wrong)	The History and Science Behind the Theremin: Blending Music and STEM Education	Building a Modern Musical: A Hands-On Exploration of Collaborative Production, Storytelling, and Music Entrepreneurship	Women Shaping the Music Industry Panel	
5 PM	Networking Event	Networking Event	Networking Event	Networking Event	