



the
Linny
Awards

2026 SPONSORSHIP AND TICKET OPPORTUNITIES



Thursday, October 15, 2026
5:30 PM at the ArtsQuest Center at SteelStacks

For more than a quarter-century, Marlene "Linny" Fowler of Bethlehem worked tirelessly to elevate the Lehigh Valley's arts organizations and artists through her volunteerism and her support. Now, the region celebrates its flourishing arts community and honors her memory by taking part in the Linny Awards, the multi-discipline arts awards program focused on the greater Lehigh Valley's artists, innovators, and arts leaders.

SPONSORSHIP OPPORTUNITIES

**SPONSOR
SECURED**

TITLE SPONSOR

Sponsored by **Elaine Emrick**

- **Recognition as the Title Sponsor in press release event announcement**
- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- Table top signage with logo inclusion at tables acknowledging the Title Sponsor
- Logo integrated with the Linny Awards logo everywhere it is used including print, online, social and digital marketing
- Logo in all supporting marketing efforts for the Linny Awards including print, online, social and digital marketing
- Logo inclusion on primary rotation on digital screens throughout the event
- Logo inclusion with link on the Linny Awards event page
- **Ability to welcome the Linny Awards guests from the stage**
- Opportunity for an interview in a future issue of *Inside ArtsQuest*
- Logo inclusion in the Program Materials
- Allocation of sixteen (16) tickets to the Linny Awards

\$25,000



INDIVIDUAL & BUSINESS AWARD SPONSOR

The ability to choose from the following categories: **Arts Educator of the Year, Business Supporter of the Arts, Culinary Artist of the Year, Emerging Artist of the Year, Lifetime Achievement, Performing Artist of the Year, Philanthropy in the Arts, Student Artist Scholarship Award, Visual Artist of the Year, Volunteer of the Year**

- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- Table top signage with logo inclusion at table acknowledging the Individual or Business Award Sponsor
- Logo in select supporting marketing efforts for the Linny Awards including print, online, social and digital marketing
- Logo inclusion on rotation on digital screens throughout the event
- Logo inclusion with link on the Linny Awards event page
- **Ability to have a representative present the award**
- Logo inclusion in the Program Materials
- Allocation of twelve (12) tickets to the Linny Awards

\$15,000



RED CARPET SPONSOR

- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- Logo inclusion on the Linny Awards Step & Repeat backdrop
- Table top signage with logo inclusion at table acknowledging the Red Carpet Sponsor
- Logo in select supporting marketing efforts for the Linny Awards including print, online, social and digital marketing
- Logo inclusion on rotation on digital screens throughout the event
- Logo inclusion with link on the Linny Awards event page
- **Opportunity to take photos with Linny Awards recipients during the gala**
- Logo inclusion in the Program Materials
- Allocation of eight (8) tickets to the Linny Awards

\$10,000

RECEPTION SPONSOR

- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- **Ability to name a signature drink at the Linny Awards**
- Table top signage with logo inclusion at table acknowledging the Reception Sponsor
- Logo in select supporting marketing efforts for the Linny Awards including print, online, social and digital marketing
- Logo inclusion on rotation on digital screens throughout the event
- Logo inclusion with link on the Linny Awards event page
- Logo inclusion in the Program Materials
- Allocation of eight (8) tickets to the Linny Awards

\$8,000





AFTER PARTY SPONSOR

- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- **Recognition as the exclusive After Party Sponsor for the post-ceremony celebration, extending the evening's entertainment and networking beyond the awards presentation**
- **Opportunity to take photos with Linny Awards recipients during the After Party**
- Table top signage with logo inclusion at table acknowledging the After Party Sponsor
- Logo in select supporting marketing efforts for the Linny Awards including print, online, social and digital marketing
- Logo inclusion on rotation on digital screens throughout the event
- Logo inclusion with link on the Linny Awards event page
- Logo inclusion in the Program Materials
- Allocation of six (6) tickets to the Linny Awards

\$8,000

SOCIAL MEDIA SPONSOR

- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- Acknowledgment as the Social Media Sponsor leading up to and during the event
- Table top signage at table acknowledging the Social Media Sponsor
- **Sponsor to be tagged and retagged in all social media posts about the Linny Awards**
- Logo in select supporting marketing efforts for the Linny Awards including print, online, social and digital marketing
- Logo inclusion on rotation on digital screens throughout the event
- Logo inclusion with link on the Linny Awards event page
- Logo inclusion in the Program Materials
- Logo inclusion in the Program Materials
- Allocation of six (6) tickets to the Linny Awards



\$8,000

PERFORMANCE SPONSORS - 4 AVAILABLE

- **Ability to introduce a program performance**
- Table top signage with logo inclusion at table acknowledging the Performance Sponsor
- Logo in select supporting marketing efforts for the Linny Awards including print, online, social and digital marketing
- Logo inclusion on rotation on digital screens throughout the event
- Logo inclusion with link on the Linny Awards event page
- Logo inclusion in the Program Materials
- Allocation of six (6) tickets to the Linny Awards

\$8,000



TABLE SPONSOR

- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- Logo inclusion on rotation on digital screens throughout the event
- Table top signage with logo inclusion at table acknowledging the Table Sponsor
- Choose from Half Table Sponsorship (4 tickets) or Full Table Sponsorship (8 tickets)
- Allocation of tickets to the Linny Awards (4 tickets)

\$3,000 or \$6,000



INDIVIDUAL TICKET - \$250



PREVIOUS LINNY AWARD RECIPIENTS



2025 LINNY AWARD RECIPIENTS

Lifetime Achievement Award
Thomas M. Riddle, CPA, CFP

Philanthropy in the Arts Award
Chuck Stehly

Business Supporter of the Arts Award
PPL Foundation

Emerging Artist of the Year Award
Jake Supreme

Visual Artist of the Year Award
Mallory Zondag

Arts Educator of the Year Award
MaryJo Rosania Harvie

Performing Artist of the Year Award
Matt Pfeiffer

Student Artist Scholarship Award
Todd Croslis

Volunteer of the Year Award
Jada Amirah Lewis

2024 LINNY AWARD RECIPIENTS

Lifetime Achievement Award
Jeff Parks

Philanthropy in the Arts Award
Laurie Hackett

Business Supporter of the Arts Award
Service Electric Cable TV & Communications

Emerging Artist of the Year Award
Lilly Moss

Visual Artist of the Year Award
Anthony Smith Jr.

Arts Educator of the Year Award
Daniel Zettlemyer

Performing Artist of the Year Award
Dina Hall

Student Artist Scholarship Award
Sammy Wendland

Volunteer of the Year Award
Roger & Dawn Cressman

Questions? Please contact:

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