



## Year-Round Internship Projects

### Social Media & Digital Marketing

#### **Social Media & Digital Marketing Internship**

The Social Media & Digital Marketing intern will discover the ins and outs of marketing while assisting with projects such as contests, social media campaigns and much more. This internship is geared for students studying marketing, communications, or a related field. Students will be able to gain a deeper understanding of best social media practices while playing a role in the representation of ArtsQuest across several social platforms.

Responsibilities may include:

- Monitoring company Facebook, Twitter, Pinterest, Instagram, and other social media accounts
- Assist in the creation of social media campaigns
- Strategize new ways to reach core markets across multiple digital mediums
- Interns may be present at many ArtsQuest events where they will be act as photographers and videographers
- Meet and engage with patrons at events
- Staying up to date with emerging trends and styles across social platforms
- Interns will be required to work at least **16-24** hours per week or as needed to fulfil credit requirements

Qualifications:

- Currently enrolled in a full time undergraduate or graduate degree program
- Excellent written and verbal communication skills
- Experience using Facebook, Instagram, Twitter, etc. is preferred
- Ability to set and adhere to strict deadlines
- An interest or passion for the arts
- Knowledge of HTML, CSS, and other languages is preferred

The internships listed above are generally available year-round except where noted. If you are interested in one or more of the internships listed above, please follow the **Application Instructions, and Timelines** posted on our website at [www.artsquest.org/info/internships](http://www.artsquest.org/info/internships) for all the details for qualifying and applying.