



Public Relations (Editorial) Internship

Public Relations (Editorial) Internship

ArtsQuest invites students to experience the dynamic world of public relations while working in its fast-paced Communications Department. Public Relations interns explore PR and media relations while working on projects like news release writing, media pitching, social media engagement and more.

A dynamic nonprofit, ArtsQuest presents Musikfest, the nation's largest free music festival, as well as more than 3,000 other concerts, classes and programs annually. All marketing materials, electronic copy and publications are created in house, providing interns with an amazing opportunity to contribute to print, digital and online products seen by thousands. Students should be studying public relations, communications, journalism, marketing or a related field and must have strong writing capabilities. This is a great opportunity for individuals to learn about music, art and entertainment-based PR, as well as how to engage and reach members of the media. This internship is offered year-round; summer internships provide on-the-ground, behind-the-scenes experience at Musikfest.

Responsibilities may include:

- Writing blog posts and copy for Musikfest, ArtsQuest and SteelStacks websites
- Crafting press releases, media advisories and articles for internal and external publications
- Identifying and pitching media opportunities
- Conducting performer and artist interviews
- Generating media lists and tracking media coverage
- Scheduling and coordinating photo shoots, radio and TV appearances for performers and assisting with various special events
- Working with various departments to gather marketing information and copy
- Interns are required to work at least **16** hours per week or as needed to fulfill credit requirements
- Photography, video and editing skills are a plus

Qualifications:

- Must be enrolled in a full time undergraduate or graduate degree program with the ability to earn credits for this internship
- Strong written and verbal communication skills are must
- Ability to set and adhere to strict deadlines and operate in a fast-paced environment
- Prior experience writing for publication is preferred
- Relevant public relations, journalism, or marketing courses
- An interest or passion for the arts

If you are interested in one or more of the internships listed above, please visit our website to submit your application. You can find more information about our internships at www.artsquest.org/internships.