

Levitt Pavilion SteelStacks™

presented by



Community Partner Program

Contact:

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Levitt Pavilion SteelStacks

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About the Community Partner Program

Levitt Pavilion SteelStacks is a community nonprofit organization formed to present 50 FREE, family-friendly concerts each summer as part of the Levitt Concert Series. The concerts take place on the lawn of the outdoor Levitt Pavilion located at the SteelStacks arts and culture campus in South Bethlehem, on the site of the former Bethlehem Steel plant.

The **Community Partner Program** was developed to engage community organizations and nonprofits in the Levitt Concert Series and to promote all that our community has to offer. Each concert, one Community Partner will be spotlighted and receive

Recognition

- Your nonprofit will be featured on the Levitt Pavilion screen the day of the show
- Your logo and/or name will be listed on the Levitt Pavilion SteelStacks website
- You'll receive live recognition of your organization from the stage



Promotion

- The opportunity to share information and materials about your organization
- We'll promote your Community Partner Day on Levitt SteelStacks Facebook page
- A great time with live music and good friends under the stars

As a participating **Community Partner**, we ask that you.....

Volunteer

- Provide a minimum of 3-4 volunteers from your organization as ushers for the Levitt concert.
- You are encouraged to wear your organization T-shirt to promote who you are!
- You are also encouraged to bring along additional volunteers if possible.

Engage

- Invite everyone in your network to attend the concert. All concerts are free to the public.

Tell Your Story

- We will have a table set up for you at the Levitt concert so bring information and materials about your organization. No direct solicitation for funds is permitted.

If you are interested in becoming a Community Partner please contact:

Julie Benjamin
jbenjamin@artsquest.org
610-332-1345

Levitt Pavilion SteelStacks

The Levitt Pavilion at SteelStacks is an outdoor music venue presenting fifty-two (52) free, family-friendly concerts each summer. The Levitt Pavilion SteelStacks is located at the base of the iconic blast furnaces of the former Bethlehem Steel plant in Bethlehem, Pennsylvania, in the heart of the SteelStacks arts and culture campus. The lawn seating for up to 2,500 is designed to create and foster community through music. The free 2012 Levitt concert series runs May 26 through September 1, with evening performances at 7:00 PM and Children's matinee performances on Saturday at 11:00 AM. The Friends of the Levitt Pavilion SteelStacks is a 501 (c)(3) non-profit organization established to manage and fund the free concert series.

The family-friendly Levitt Pavilion SteelStacks affords numerous pre-show and on-site opportunities. The concert season is carefully programmed to offer a variety of high quality performers including Blues; Bluegrass including Country, Rock; Big Band; Latin; Indie Rock; World music (Gaelic, African, etc.) a Children's series and more.

The Levitt Pavilion SteelStacks is the sixth Levitt Pavilion in the United States. Levitt Pavilions form the only national network of outdoor performance venues with free programming.

There are currently five Levitt Pavilions:

- Westport, CT
- MacArthur Park, Los Angeles, CA
- Pasadena, CA
- Memphis, TN
- Arlington, TX



History of The Levitt Pavilions

The Mortimer Levitt Foundation (MLF), created in 1966 by New York philanthropists Mortimer and Mimi Levitt, donates funds to support performing arts venues that build communities, support diversity, and enhance access to the arts. Mortimer Levitt, who had a long love affair with outdoor music, grew up in an era when almost every community had a Sunday afternoon concert on the village green. Enjoying outdoor music under the stars felt extremely magical to Mortimer. On his 90th birthday, Mortimer sold the company he had owned for 60 years and decided to replace his 82 custom shirt shops with Levitt Pavilions around the country.

Mortimer Levitt passed away in 2005 at the age of 98. The Mortimer Levitt Foundation lives on to support the Levitt Pavilions for the Performing Arts that Mortimer started over 40 years ago. His wife, Mimi Levitt, is now president of the Mortimer Levitt Foundation and his daughter, Elizabeth Levitt Hirsch, serves as vice president and develops the expansion of the Levitt Pavilion program. The Levitt Foundation has a strong commitment to contribute to the well being of families through the arts in a learning and entertainment environment outdoors.

Levitt Pavilion SteelStacks

Community Partner Registration Form

Name of Organization.....

Address.....City.....State.....Zip.....

Primary Contact.....Phone.....

Email.....

First Choice Date.....

Second Choice Date.....

Would you like a table for your organization at the concert? YES NO

How many volunteers will participate from your organization?.....

Will you be providing an organization logo (300 dpi required)? YES NO

We will work with your organization directly to create the recognition on the large screen at Levitt Pavilion.

This form can be faxed to:

Attention Julie Benjamin
610-332-1310

Emailed to:

Julie Benjamin
jbenjamin@artsquest.org

Mailed to:

Levitt Pavilion SteelStacks
Attention Julie Benjamin
25 W Third Street
Bethlehem, PA 18015